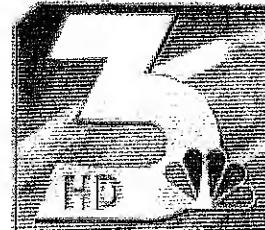


ORDER



KSNV

Orders	Order / Rev:	105002	
	Alt Order #:	06837952	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1536	
	Flight Dates:	09/04/12 - 09/10/12	
	Original Date / Rev:	08/01/12 / 08/30/12	
	Order Type:	GENERAL	
			Primary AE:
			Amy McCreary
			Sales Office:
			BLPHI
			Sales Region:
			National
Agency	Name:	GMMB, Inc./ Washington D.C.	
	Buying Contact:		Billing Type:
	Billing Contact:		Broadcast
		Washington Harbor	Billing Cycle:
			EOM/EOC
		Washington, DC 20007	Agency Commission:
			15%
Advertiser	Name:	Obama for America - Revised	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLC01-Democrat	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/10/12	111	\$38,725.00	\$32,916.25	September 2012	111	\$38,725.00	\$32,916.25	0.00
					Totals	111	\$38,725.00	\$32,916.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$38,725.00
Market	100%	\$129,083.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$33,561.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$24,525.83
KTUD	1%	\$1,290.83
KVVU	20%	\$25,816.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$5,163.33

Order / Rev: 105002
 Alt Order #: 06837952
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/04/12	09/10/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	5	\$185.002	0.00	NM		5	\$925.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF-- 5 \$185.00 0.00															
E 2	KSNV	09/04/12	09/10/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	5	\$450.002	0.00	NM		5	\$2,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF-- 5 \$450.00 0.00															
E 3	KSNV	09/04/12	09/10/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	5	\$550.002	0.00	NM		5	\$2,750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF-- 5 \$550.00 0.00															
E 4	KSNV	09/08/12	09/08/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	1	\$125.004	0.00	NM		1	\$125.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S- 1 \$125.00 0.00															
E 5	KSNV	09/08/12	09/08/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S- 1 \$150.00 0.00															
E 6	KSNV	09/09/12	09/09/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY		6a-7a	-----S	:30	1	\$90.004	0.00	NM		1	\$90.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$90.00 0.00															
E 7	KSNV	09/09/12	09/09/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004	0.00	NM		1	\$150.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$150.00 0.00															
E 8	KSNV	09/09/12	09/09/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003	0.00	NM		1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$1,300.00 0.00															
E 9	KSNV	09/09/12	09/09/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.004	0.00	NM		1	\$125.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$125.00 0.00															
E 10	KSNV	09/09/12	09/09/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am		9:30a-10a	-----S	:30	1	\$135.004	0.00	NM		1	\$135.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$135.00 0.00															
E 11	KSNV	09/04/12	09/10/12	M-F Today Show II 3rd HDM M-F Today Show II		9-10a	MTWTF--	:30	5	\$200.002	0.00	NM		5	\$1,000.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF-- 5 \$200.00 0.00															
E 12	KSNV	09/04/12	09/10/12	M-F Today Show III 4th HDM Today 4th Hour		10am-11am	MTWTF--	:30	5	\$200.002	0.00	NM		5	\$1,000.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF-- 5 \$200.00 0.00															
E 13	KSNV	09/04/12	09/10/12		CM	11am-12pm	MTWTF--	:30	5	\$200.002	0.00	NM		5	\$1,000.00

Order / Rev: 105002
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Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wknd Jeopardy SAT/Jeopardy															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S- 1 \$150.00 0.00															
E 28	KSNV	09/08/12	09/08/12	Wknd Wheel of Fortune CM		7-730pm	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
SAT/ Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S- 1 \$150.00 0.00															
E 29	KSNV	09/08/12	09/08/12	Vegas Inc. CM		6:30-8pm	-----S-	:30	1	\$100.004	0.00	NM		1	\$100.00
Vegas Inc.															
TO THE POINT OR VEGAS INC															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S- 1 \$100.00 0.00															
E 30	KSNV	09/10/12	09/10/12	Mon PR 8-9p CM		8-9pm	M-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00
Monday Prime 8-9pm															
AGT															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/10/12 09/16/12 M----- 1 \$1,100.00 0.00															
E 31	KSNV	09/05/12	09/05/12	NFL Football CM		1P-9PM	--W----	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00
NFL Football															
NFL OPENING GAME DALLAS @ NY GIANT															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 --W--- 1 \$4,000.00 0.00															
E 32	KSNV	09/08/12	09/08/12	Sat PR 9-10p CM		9-10pm	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
Saturday Prime 9-10pm															
CRIMETIME ENCORE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S- 1 \$400.00 0.00															
E 33	KSNV	09/09/12	09/09/12	NFL Pre-Game / FNA CM		1p-530pm	-----S	:30	1	\$600.004	0.00	NM		1	\$600.00
NFL Pre-Game															
FOOTBALL NIGHT IN AMERICA															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S 1 \$600.00 0.00															
E 34	KSNV	09/09/12	09/09/12	NFL Football CM		1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00
NFL Football															
SUN NT FB: PIT @ DEN															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S 1 \$4,000.00 0.00															
E 35	KSNV	09/09/12	09/09/12	LAW & ORDER (synd) RGM CM		M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM		1	\$350.00	
Law & Order (synd) PRIME															
LAW & ORDER AFTER NFL															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S 1 \$350.00 0.00															
E 36	KSNV	09/04/12	09/10/12	M-F News 3 at Eleven CM		11pm-1135pm	MTWTF--	:30	5	\$400.003	0.00	NM		5	\$2,000.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/04/12 09/10/12 MTWTF-- 5 \$400.00 0.00															
E 37	KSNV	09/08/12	09/08/12	Sa-Su News 3 at Eleven CM		11pm-1135pm	-----S-	:30	1	\$225.004	0.00	NM		1	\$225.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S- 1 \$225.00 0.00															
E 38	KSNV	09/09/12	09/09/12	Sa-Su News 3 at Eleven CM		11pm-1135pm	-----S	:30	1	\$225.004	0.00	NM		1	\$225.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating															
Week: 09/03/12 09/09/12 -----S 1 \$225.00 0.00															
E 39	KSNV	09/04/12	09/10/12	CM		1135p-1237a	MTWTF--	:30	5	\$250.002	0.00	NM		5	\$1,250.00

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Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
Start Date 09/04/12 End Date 09/10/12 Weekdays MTWTF-- Spots/Week 5 Rate \$250.00 Rating 0.00															
E 40	KSNV	09/04/12	09/10/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$100.002	0.00	NM		5	\$500.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
Start Date 09/04/12 End Date 09/10/12 Weekdays MTWTF-- Spots/Week 5 Rate \$100.00 Rating 0.00															
E 41	KSNV	09/08/12	09/08/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
Start Date 09/03/12 End Date 09/09/12 Weekdays -----S- Spots/Week 1 Rate \$400.00 Rating 0.00															
N 42	KSNV	09/05/12	09/06/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN--WT---		:30	2	\$725.002	0.00	NM		2	\$1,450.00
Jeopardy in Prime															
JEOPARDY															
Start Date 09/04/12 End Date 09/10/12 Weekdays --WT--- Spots/Week 2 Rate \$725.00 Rating 0.00															
													Totals	111	\$38,725.00